



## **GENIE® INTRODUCES INTELLIG™ 1200 & 1000 GARAGE DOOR OPENERS**

*Complete New Design with Power, Quiet, Convenience and Safety*

*Mt. Hope, OH – March 23, 2011* - Genie, the most recognized brand in garage door openers, announced the introduction of two new Genie products, the IntelliG™ 1200 and the IntelliG™ 1000 garage door openers. Incorporating industry-leading innovations, the IntelliG™ 1200 and 1000 openers are designed to deliver powerful yet quiet performance along with the ultimate in safety for almost any garage door on the market.

“These new openers are a complete new design and not just an upgrade of our previous models”, said Genie President Mike Kridel. “From the powerful 140 DC motor to the limited lifetime warranty on the motor and integrated gearbox, everything about them was created with industry-leading features in mind.”

Designed with intelligence to operate across the residential garage door spectrum, IntelliG™ 1200 and IntelliG™ 1000 openers can be outfitted with either belt or chain drives and come equipped with powerful 3/4 HPc\* or 3/4 HPc Power Plus DC motors that will open almost any door. For speedy garage entrances and exits, the IntelliG™ 1200 incorporates a maximum opening speed of an impressive 9.0\*\* inches per second. Additionally, both openers deliver incredibly quiet, smooth operation.

When it comes to safety, the IntelliG™ 1200 and 1000 are feature-rich. They both provide increased safety to any garage with 200 Watts of light, while the IntelliG™ 1200 goes a step further with a powerhead-integrated, motion-detecting light system.

Both openers incorporate GenieSense™ Monitoring and Diagnostic Technology which continuously monitors the operation of the door, stopping operation when significant changes occur. GenieSense technology improves overall safety while minimizing noise and door wear and tear. The remotes feature Intellicode® 2, a new generation superior encryption system, as well as an auto seek technology that uses both 315 and 390 MHz frequencies to reduce interference.

**-more-**

## **About The Genie Company**

The Genie Company is based in Mt. Hope, Ohio, and is a leading manufacturer of garage door openers and accessories for residential and commercial applications. With its main manufacturing facility in Baltic, Ohio, its roots run deep as an American brand that has been synonymous with garage door openers since 1954. The Genie name itself is a well recognized icon among homeowners, builders, and dealers alike.

Genie distributes its openers and accessories through a broad distribution channel of professional dealers, wholesalers, and retailers throughout the U.S. and Canada. The Genie Company is a separate division of Overhead Door Corporation.

To learn more, please visit [www.GenieCompany.com](http://www.GenieCompany.com), or become a Genie fan on [Facebook](#) and follow us on [Twitter](#).

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