



**GENIE® LAUNCHES TRILOG™ 1500 & 1200  
DIRECT DRIVE SCREW GARAGE DOOR OPENERS**

*Complete New Design with Powerful and Fast Performance, Safety & Convenience*

*Mt. Hope, OH – March 23, 2011* - Genie, the most recognized brand in garage door openers and innovator of the original drive screw, announced the launch of the TriloG™ 1500 and TriloG™ 1200 direct drive screw openers. Incorporating industry-leading innovations, the TriloG™ 1500 and 1200 openers are designed to deliver extremely powerful and fast performance but also deliver on safety and convenience. They also feature surprisingly quiet operation.

The TriloG™ 1500 and 1200 openers utilize super duty 1 HPc\* and 3/4 HPc\* Power Plus DC motors respectively, and direct drive screw rails. These combinations provide more than enough strength to open even the heaviest residential doors while still offering smooth operation. Both openers feature an adjustable speed setting with opening speeds up to an impressive 12.0\*\* inches per second for the TriloG 1500 and 10\*\* inches per second for the TriloG 1200.

“In addition to their impressive power and speed, these new openers offer many exciting safety and convenience features that the homeowners can appreciate,” said Genie President Mike Kridel. “Homeowners will be amazed at everything they offer.”

The direct drive screw system is not only powerful and reliable, it’s designed to be maintenance free – a feature all homeowners can appreciate. The TriloG™ 1500 and 1200 incorporate GenieSense™ Monitoring and Diagnostic Technology, which continuously monitors the operation of the door, stopping operation when significant changes occur. This technology minimizes noise, wear and tear on the door and improves overall safety.

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Both openers feature an integrated motion-detecting light system that can use up to two 100-watt light bulbs for increased safety and convenience. The remotes feature Intellicode<sup>®</sup> 2, a new generation superior encryption system, as well as auto seek technology that uses both 315 and 390 MHz frequencies to reduce interference.

*\* 1 Horsepower comparable (HPc) designates that the TriloG™ 1500 garage door opener meets Genie's lifting force specification for 1 horsepower garage door openers. ¾ Horsepower comparable (HPc) Power Plus designates that the TriloG™ 1200 garage door opener exceeds Genie's lifting force specification for ¾ horsepower garage door openers.*

*\*\* +/- 0.5 inches per second*

### **About The Genie Company**

The Genie Company is based in Mt. Hope, Ohio, and is a leading manufacturer of garage door openers and accessories for residential and commercial applications. With its main manufacturing facility in Baltic, Ohio, its roots run deep as an American brand that has been synonymous with garage door openers since 1954. The Genie name itself is a well recognized icon among homeowners, builders, and dealers alike.

Genie distributes its openers and accessories through a broad distribution channel of professional dealers, wholesalers, and retailers throughout the U.S. and Canada. The Genie Company is a separate division of Overhead Door Corporation.

To learn more, please visit [www.GenieCompany.com](http://www.GenieCompany.com), or become a Genie fan on [Facebook](#) and follow us on [Twitter](#).

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