



NEWS RELEASE

GENIE® Announces “Open Sesame” Video Contest Grand Prize Winner *Nashville native beats out four other entrants for \$5000!*



Mt. Hope, OH (September, 2012) – The results are in for The Genie Company’s first-ever “*Open Sesame*” Facebook Video Contest. Genie, one of the most recognized brands in garage door openers, awarded Nashville-resident, Peter Sullivan, the grand prize of \$5,000 cash, a new, professionally installed Genie [IntelliG® 1200](#) garage door opener, [Closed Confirm™](#) remote control, and a Wireless Keypad entry system.

Sullivan’s 90-second video titled, “1, 2, 3 Open Sesame,” was given top prize for best demonstrating how a Genie opener can be the “hero” of any garage with its advanced design and features. Sullivan’s video featured himself and his children in an energetic and frantic demonstration of how a busy American family spends a hectic day running errands, heading to practice and lessons, and even dodging rainy weather. When Sullivan can’t reach his keys to open the entry door because of groceries in each arm, he remembers that a Genie opener is all he needs with its garage door opening remote.

“My kids and I are thrilled to have won Genie’s video contest,” says Sullivan. “They got a huge kick out of helping make the video. It was lot of fun for us all. We have Genie to thank for its remarkable garage door openers and accessories and this great opportunity.”

In addition to the grand prize, Genie also recognized Walt Arnett of Kentucky, DeAldrick Long of Georgia, Matt Upholz of Illinois and Lydia Ekeroth of California as its four first prize winners, each of whom received \$1,000 and a professionally installed Genie garage door opener. “All top five winners provided videos that were educational and entertaining,” says David Osso, Genie Brand Manager. “We were impressed by many of the entries we received and it was a tough choice when it got down to the last few. But our five finalists did a great job with their creativity while keeping within the scope of our judging criteria.”

Judging criteria required that the Genie garage door opener play role of “hero” in storyline, creativity of idea, accurate use of the garage door opener and adhering to safety. The top five entries, including Sullivan’s grand prize video, can be seen by visiting <https://www.facebook.com/GenieCompany/videos>.

Each finalist received a professionally installed IntelliG™ 1200 garage door opener, which can be outfitted with either belt or chain drive, It comes with a powerful 140 volt DC motor that is very powerful, yet incredibly quiet and smooth. For speedy garage entrances and exits, the IntelliG™ 1200 incorporates a maximum opening speed of an impressive 9.0 inches per second.

Finalists also received Genie's exclusive Closed Confirm™ remote, a next generation garage door opener remote that answers the nagging question, "Did I close my garage door?" Once the garage door closes, the Closed Confirm remote beeps and flashes a green light if the garage door shuts properly. If the door instead reverses open, a warning tone will sound and a red light will flash, giving the person the opportunity to investigate the reversal.

For more information, become a Genie fan on [Facebook](#) and follow us on [Twitter!](#)