



NEWS RELEASE

The Genie Company Expands Smart Opener Capabilities for Aladdin Connect® App

Mount Hope, Ohio (May 1, 2019) – The Genie Company announces that its Aladdin Connect® smart garage door openers and controllers have become even smarter. Aladdin Connect is now compatible with the most popular smart home platforms including Google Assistant and Amazon Alexa and coming soon, IFTTT.

Genie's award-winning Aladdin Connect app already provides many great features that make the lives of homeowners more secure and convenient, such as time-based rules and virtual keys that provide access to friends, family or service personnel.

By adding Google Assistant and Amazon Alexa to its technical capabilities, homeowners can now use their favorite home automation device with the Aladdin Connect garage door opener platform. Aladdin Connect has recently been integrated into many Genie garage door openers. Additionally, there is an Aladdin Connect smart garage door opener controller stand-alone kit that can be added to most garage door openers produced after 1993, provide they have functional garage door safety sensors. The Aladdin Connect app is free once you have the system. The app is available from Google Play® and the Apple® App Store.

"The integration of these platforms with our Aladdin Connect App brings our smart openers to a new level," said Josh Funk, Residential Product Manager at Genie. "Homeowners have never been able to communicate and control their garage door openers in quite such a dynamic way. Genie is leading the way in this new and exciting part of the innovative American smart home."

About The Genie Company

The Genie Company is based in Mt. Hope, Ohio, and is a leading manufacturer of smart, connected garage door openers and accessories for residential and commercial applications. The Genie® name itself is a well-recognized icon among homeowners, builders, and dealers alike. Genie distributes its openers and accessories through a broad distribution channel of professional dealers, wholesalers, and retailers throughout the U.S. and Canada. To learn more or for regular updates, become a Genie fan on [Facebook](#), follow us on [Twitter](#), [YouTube](#), and [Instagram](#), or visit www.geniecompany.com.